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FOR IMMEDIATE RELEASE Friday, April 23, 2004

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MEDIA ADVISORY

23rd Annual Falls Church Memorial Day Parade And Festival

FALLS CHURCH, VA. - The City of Falls Church, Virginia will host its 23rd Annual Falls Church Memorial Day Parade and Festival on Monday, May 31, 2004. Held on Falls Church City Hall Grounds, located at 300 Park Avenue, Falls Church, Virginia, 22046, the event will be held from 9 a.m. to 5 p.m. The day begins with the Don Beyer 5k Fun Run at 9 a.m., and at 2 p.m. the parade steps off.

At 11 a.m., a Memorial Day Veterans Ceremony will honor those who have served and is held at the Falls Church Veterans Memorial in front of the Falls Church Community Center, 223 Little Falls Street.

Food vendors, crafters, businesses and civic organizations line the streets, while live entertainment performs on-stage. The performing acts include the Falls Church Concert Band, the Ken Smith Band and Joanne Juskus. Amusement rides are also a part of the day.

For more information, please call 703-248-5077.

WHAT: 23rd Annual Memorial Day Parade and Festival

WHEN: Monday, May 31st, 2004

TIME: 9 a.m. to 5 p.m. City Hall Grounds

300 Park Avenue

Falls Church, VA 22046

www.ci.falls-church.va.us